

Frameworks For Global Strategic Ysis Donald Lessard

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Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

In a fascinating history of corporate combat, Tedlow recounts the path America chose to become the world's first and foremost consumer society. He describes the confrontations between Coke and Pepsi, Ford and GM, Sears and Montgomery Ward, and others. Illustrated.

Independent, scientifically based, integrated, policy-relevant analysis of current and emerging energy issues for specialists and policymakers in academia, industry, government.

For all interested in what it means to "go global," Doz (global technology and innovation) and his colleagues at INSEAD distinguish metanational from multinational companies and discuss how such companies (e.g., Nokia) innovate by effectively tapping globally dispersed knowledge about technology and consumer trends. They specify capabilities that this new breed of business needs to build and knowledge prospecting strategies. Annotation copyrighted by Book News, Inc., Portland, OR

The changing character of the strategic-logistical problems faced by the Washington high command in the last two years of the war when U.S. and Allied forces achieved material superiority over their enemies on almost every front.

Extreme weather and climate events, interacting with exposed and vulnerable human and natural systems, can lead to disasters. This Special Report explores the social as well as physical dimensions of weather- and climate-related disasters, considering opportunities for managing risks at local to international scales. SREX was approved and accepted by the Intergovernmental Panel on Climate Change (IPCC) on 18 November 2011 in Kampala, Uganda.

This book's purpose is to highlight the development challenges and successes of implementing the Youth Climate Change Adaptation Development Framework in Sierra Leone, West Africa. Over the past decade, Sierra Leone has experienced a series of development challenges, including internal conflict and Ebola outbreaks in most recent times. The dire unemployment situation in Sierra Leone is compounded by the emergence of climate change that negatively impacts all aspects of daily life and wellbeing, and the education and training provided do not prepare young people adequately for the job market. Therefore, building youth resilience to adapt to the impact of climate change and other development problems is a significant development challenge faced by policymakers in Sierra Leone. The government, through funding from the African Development Bank (AfDB), has provided support for the implementation of a Youth Employment and Entrepreneurship Project (YEEP) to reinforce the employability of Sierra Leone Youth as well as enhance their entrepreneurship and employment skills through the development of a framework that integrates education and vocational institutions with job market demand and supply. This approach has resulted in strengthening the occupational levels in the youth population segments of the country. This book discusses the objectives and outcomes of this project, including curricula for Sustainable Construction, training of counselors and administrators, providing youths with supervisory skills, and developing tools to assess youth development institutions' weaknesses and enhance institutional capacity to deliver climate change adaption for sustainable development programmes. The book can be used by policymakers from Small Island Developing States (SIDS) and LDCs in Africa and Asia. It can be used by researchers working on Climate Change, Education, Sustainable Development, emphasising Climate Change Education for Sustainable Development in both developing and developed countries. It can also be used by practitioners involved in implementing innovations in youth development, employment, entrepreneurship, sustainable livelihoods initiatives, climate change adaptation, and mitigation. These practitioners and researchers would find this book an invaluable resource to support their work in the field.

Edited by Jussi Kantola, the founding faculty member of the world's first university Knowledge Service Engineering Department at Korea Advanced Institute of Science and Technology, and Waldemar Karwowski from the Department of Industrial Engineering and Management Systems at UCF, Knowledge Service Engineering Handbook defines what knowledge services engineering means and how it is different from service engineering and service production. This groundbreaking handbook explores recent advances in knowledge service engineering from the accomplished researchers and practitioners in this field from around the world and provides engineering, systemic, industry, and consumer use viewpoints to knowledge service systems and engineering paradigms. The handbook outlines how to acquire and utilize knowledge in the 21st century presenting multiple cultural aspects including US, European, and Asian perspectives. Organized into four parts, it begins with an introduction to the main concepts of knowledge services. It then explores data, information and knowledge based engineering methods and applications that can be used to develop knowledge services, followed by discussions of the importance of human networks in knowledge services. The handbook concludes with descriptions of high-performance knowledge service systems. This structure allows different uses: the information can be looked up as needed or read in the order presented. As with any new field, the excitement lies in seeing how to combine these advances in data, information, and human parts of knowledge services in the future. While most books on this subject concentrate on data, information, or knowledge, this handbook integrates coverage of all three, thus providing a complete examination of sustainable knowledge services. The handbook has been carefully designed to be of use to professionals who develop new knowledge services and related businesses, for academic researchers and lecturers to start new research projects, and for students studying knowledge services, knowledge service production, and knowledge service business.

This book focuses on the development of strategies for the successful internationalization of large and medium-sized companies. Becoming international offers important opportunities for companies of all sizes, but in an increasingly complex environment, the strategic planning involved is also a challenge. The book addresses this, putting forward suggestions that allow large and medium-sized companies to profit from internationalization. After a comprehensive introduction to internationalization and strategic planning, the authors make clear recommendations, suggesting detailed processes for developing international strategies. The book distinguishes between going global for new markets and internationalizing production and sourcing. For both, the book proposes procedures for performing meaningful strategic analyses and for developing successful international strategies. Lastly, it highlights the challenges faced by international companies and discusses useful decision processes. The book offers valuable insights for company executives, participants in Executive MBA programs, and master's students.

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